

# DISPLAYMATE

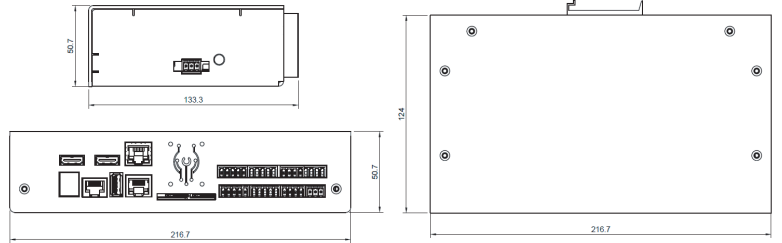
## DATA INSIGHTS FOR MARKETING, DIRECTLY FROM THE SOURCE

*Building displays that read and report on the audience captured. Enabling businesses to better understand the market and activate any shift in marketing strategy faster!*



## DIGITAL SCREEN MANAGEMENT

Built-in HDMI with WAN to 4G failover support for high availability. Optional GPS receiver can be added for accurate location detection. This device also has 2 Relay outputs that can be configured to control a variety of external devices based on requirements.



## OVERVIEW & CUSTOMISABLE DATA ANALYTICS

DisplayMate was specially formulated for the controlling and management of digital assets, with unique content delivery and facial detection built in to determine content triggering and dwell time. All data is recorded on the cloud portal for post processing requirements. Digital campaigns can remotely sync across multiple units over the internet and data can be collected on the fly to determine campaign success.



### FEATURES

- Facial detection
- Trigger targeted content display
- Dwell time reporting



### OPTIONAL FEATURES

#### Demographic breakdown

- Gender
- Age
- Ethnicity



### CLOUD FUNCTIONS

- Content Management
- Device Status
- Controllable Relays
- Device Location
- Email/SMS Notification